



Web Site:
<http://www.wheelbarrowsoftware.com>

E-Mail:
marketing@wheelbarrowsoftware.com

Re: Wheelbarrow Software Customer E-Newsletter

Wheelbarrow Software Inc will be offering newly available advertising space in the 3rd year of our electronic newsletter beginning this September. With over 5000 monthly subscribers, which include youth, high school and college level coaches, the newsletter provides our subscribers with regular updates regarding our products and other items of interest. Each of our subscribers is already a satisfied customer currently using one of our coaching software packages and many are loyal, long-term customers who have continually upgraded their package as our products have evolved.

We are contacting you because we believe you offer products that are complementary to ours and would be of value to our customers. We are offering you the opportunity to introduce your products and services to our customers so that we may continue to provide this newsletter to our coaches as a free service. We are offering banner and skyscraper ad placement in our newsletter. You design the graphic or text-based advertisement and choose the month(s) you would like your ad to run.

Our monthly rates are as follows: *There are no other setup costs associated.*

	Price per Month		
	1 month	2 months	3 months
Horizontal Ad	\$70	\$65	\$60
Vertical Ad	\$80	\$75	\$70

Please call the number below for information regarding rates for larger commitments. These costs are for placement only. You will need to provide the completed graphics to us for your ad. We will provide the specifications to you upon confirmation of your placement.

As you can see, our advertising rates are very competitive. Please contact us at 201-xxx-xxxx to reserve your space. You may also visit us on the web at www.wheelbarrowsoftware.com for additional information regarding our company and its products. We look forward to working with you to provide quality services and information to our customers! If you have any questions or would like a sample of our newsletter and how your add may look, please e-mail us at marketing@wheelbarrowsoftware.com.

Sincerely,

Your friends at Wheelbarrow Software Inc.